



# ★ EARLY ★ BIRD ★ NEWS ★

## The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Pres. Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09, 2010-11, 2012-13, 2013-14 ★  
★ Governor's Trophy: 1996-97, 2012-13 ★ ★ Bulletin: 1993, 2003, 2004, 2005, 2010 ★ ★ Web Site: 2009 ★  
★ District Governors: Blanche Carlton Sloan, Jack Langowski ★

Club #26836

**100**  
Members  
**100**  
Days

# 19 AUGUST 2014



◆ **T O D A Y** ◆  
**Downtown Development**  
Kevin Baity, City Manager

### The Butterfly StoryBook

**RI President**      **District Governor**  
Gary C.K. Huang      Lane Harvey

### DATES TO KNOW

- August 23 Art, Crafts, Yard Sale - Arena Parking Lot
- 31 Du Quoin Fair: Poker Run for TAV ...
- Oct. 21 DG Lane Harvey - Official Visit
- Nov. 1 Pumpkin Race

In July, Rotary International and the International Reading Association (IRA) selected the Butterfly StoryBook project and a summer mobile library project run by the Rotary Club of Ellensburg Morning, Washington (USA) to receive two \$2,500 awards from the Pearson Foundation. The awards recognize projects in which Rotary clubs and local IRA-affiliated reading councils collaborate to strengthen literacy in local and international communities.

Diana White, a past district governor and member of the Rotary E-Club of the Caribbean 7020, says she got the idea for the story contest after a visit to the headquarters of Rotary International in Britain and Ireland (RIBI). White said a project that involved drafting rules and promoting a contest was perfect for the e-club, which turned to clubs throughout the district to solicit entries from local schools.

### August Meetings

Organizer: T Mathias

In 2013, the contest's first year, 200 children contributed stories. This year, 300 young writers took part. Each club selects three local winners, who receive certificates. Then a panel of judges from the e-club chooses 10 stories from among all of those to include in "The Butterfly StoryBook." Each of those young authors receives \$50 in books.

This year, the e-club provided a free copy of the e-book to the Jamaica Reading Association, an IRA-affiliated council, which used the books in its annual Reading Week in April. Rotary clubs in the U.S. Virgin Islands purchased 500 copies for the Summer Reading Challenge held there.

Goal Achieved: **100% participation**



### Assignments: August 2014

Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
5 O Weidner	S Heyer	G Petrowich (CT)
12 J Wides	C Hinde	J Phillips (GKO)
19 J Ailinani	M Johansson	K Renfro (RI)
26 D Becque	J Langowski	T Rogers (GKO)

Early Bird News prepared weekly (Deadline: Sunday, 4 pm).  
PDF on the club website.

### REMINDERS

#### Makeups:

- Mon. Noon, Herrin, Civic Center
- Mon. 6:00 pm, Jackson-Williamson Co-Sunset, Shawnee Alliance
- Wed. 7:30 am, Carterville Area, Crab Orchard G.C.
- Wed. Noon, Carbondale, Lakeland School
- Th. 7:00 am, Anna-Jonesboro, Union County Hospital
- Th. Noon, Marion, First Methodist Church

**Contributions:** The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693

**Meeting Makeups:** Mark "M" in the date block on attendance sheet and clip the makeup card to the clipboard.

**Banners:** Visiting another club? Take a banner—bring one back.

**Bird Calls**

- ➔ **THIS WEEK:** Art, Crafts, Yard Sale: (1) sign up for shifts; (2) gather your goods - deliver before 8 a.m.
- ★ **100 in 100:** 100 New Members in 100 Days - let's add 3-5 new members before mid-September.
- ☺ **Summit of Hope:** Thanks to Jacquie, Jack Wides, and Terry for conducting practice interviews at SOH.
- 🎵 **August Birthdays:** Jack Wides (5), Tess Rogers (12), Jen Phillips (18).
- ➔ **Programs:** August (T Mathias), September (R Osborn), October (M Black), November (Foundation Comm.)
- ✳ **Reminder:** When you contribute to The Rotary Foundation, please notify Foundation chair, **PE Martha**.
- 💰 **Pig!** Missed a meeting? Please make up your contribution to assure full funding of scholarships.
- ➔ **Roster Updates?** Please notify Secretary **Dan**.
- 📅 **Dues:** Jan. 1, Apr. 1, July 1, Oct.1. Treasurer **Shane**.

**YOUR NOTES**

*Hog Wild!*

M Cropper, C Vaughn,  
S Heyer, G Petrowich,  
J Wides, M Sinnott,  
O Weidner, S Battiste,  
T Mathias, L Bremer,  
D Becque, F Becque,  
F Betz, J Betz, G Waring,  
S Carsrud, J Langowski,  
R Osborn, B Fox, R Sarao,

*I'm a hungry hog!  
Make me a happy hog!*



**Service  
▲ Self**

**Visiting Rotarians & Guests**

Mike Kimmel (RC-Carbondale)

**Business Meeting**

**A/C/YS** - Sat., 23 Aug., Lot 18, SIU Arena: Jacquie circulated signup sheets for volunteers for (1) the club portion of the sale and (2) overall sale operations. Early volunteers: 5:30 a.m. - setup, traffic, same-day registration, registration completion. 8:00 a.m. sale begins, 12 noon sale ends - wrap-up begins.

**Sale items:** (1) delivered to Hickory Lodge this week for pre-sale storage; (2) brought to Lot 18 before 8 a.m. on Saturday.

**DSG:** Trail cleanup and tree planting activities for this year's District Simplified Grant begin next month. Sept. 27 - work day to clean up the bike trail; Oct. 4 - delivery and sale of trees; Oct. 11 - tree planting on the trail. Club members must be involved to fulfill terms of the grant.

**Minutes.** Not available.

**Treasury.** Report not available.

**Reallocation:** At its 7 Aug. meeting, the Board discussed reallocation of \$3000 in unclaimed 2013 scholarship funds. General consensus was to maintain the youth focus for use of the funds.

*Supporting THIS ABLE VETERAN  
Du Quoin Fair - 31 August*

Local and regional motorcycle clubs are doing a Poker Run from the fairgrounds to several stops around the region. Club members are needed to serve dinner at the Fair and handle easy tasks at stops around the region. Details coming together this week ...

**2014-15**

**KEY CONTACTS**

**\*Board members**

President*	Steve Battiste	steve@businessresourcegroup.net	201-7509
President-elect* / Foundation Cmte Chair	Martha Cropper	mcropper777@gmail.com	201-5688
Vice President*	Fran Becque	franbecque@hotmail.com	529-3307
Immed. Past President*	Randy Osborn	randy.o@bgc-cdale.org	925-3403
Secretary*	Dan Becque	mdbecque@gmail.com	529-3307
Treasurer*	Shane Carsrud	shane.carsrud@olnational.com	457-3741
Director* / Youth Svc Cmte Chair	Tessie Ojewuyi	theresa.ojewuyi@wellsfargoadvisors.com	856-332-5381
Director*	Joyce Hesketh	joyjardin@aol.com	549-5628
Director* / Public Image Cmte Chair	Greg Petrowich	gpetrowich@gmail.com	303-8345
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Club #26036

www.carbondalebreakfastrotary.org