



# ★ EARLY ★ BIRD ★ NEWS ★

## The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Pres. Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09, 2010-11, 2012-13 ★  
 ★ Governor's Trophy: 1996-97, 2012-13 ★ ★ Bulletin: 1993, 2003, 2004, 2005, 2010 ★ ★ Web Site: 2009 ★  
 ★ District Governors: Blanche Carlton Sloan, Jack Langowski ★ Club #26036

EVERY  
 ROTARIAN  
 EVERY  
 YEAR

## HAPPY ANNIVERSARY, RI!

Service  
 ▲ Self

◆ 25 February 2014 ◆  
**Celebration of Rotary!**

*The Object of Rotary*

RI President      District Governor  
 Ron Burton      Mike Nowobilski

### DATES TO KNOW

- February    Theme: *World Understanding*
- 26          Multi-club social: *Celebrating Rotary!*
- March 15-16    PETS, Effingham
- April 5        Beautiful Southern Ride
- 26          District Assembly
- June 1-4      International Convention, Sydney, Australia
- July 26        Membership/Foundation Seminar
- 25-27        RYLA
- November    District Conference, Mt. Vernon

### February Meetings

Organizer: T Mathias

- 4 Leadership Development, Leah Westjohn - SIUC
- 11 Business Meeting
- 18 Membership Development - Jack Wides
- 25 Celebration of Rotary

**ERY 2013-14 Goal: 100% participation**

### Assignments: February 2014

Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
4 S Battiste	M Johansson	K Renfro (CT)
11 A Beck	J Langowski	R Sarao (RI)
18 D Becque	R Lenzi	M Sinnott (GKO)
25 F Becque	T Mathias	G Waring (RI)

Early Bird News prepared weekly (Deadline: Sunday, 4 pm).  
 PDF on the club website.

THE OBJECT OF ROTARY is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST, the development of acquaintance as an opportunity for service;

SECOND, high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD, the application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH, the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons unified in the ideal of service.

### REMINDERS

#### Makeups:

- Mon. Noon, Herrin, Civic Center
- Mon. Noon, Harrisburg, Ponderosa Steak House
- Wed. 7:30 am, Carterville, Crab Orchard G.C.
- Wed. Noon, Carbondale, Lakeland School
- Th. 7:00 am, Anna-Jonesboro, Union County Hospital
- Th. Noon, Marion, First Methodist Church
- Th. 6:00 pm, Jackson-Williamson Co-Sunset, Crab Orchard G.C.
- Contributions: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693
- Meeting Makeups: Mark "M" in the date block on attendance sheet and clip the makeup card to the clipboard.
- Banners: Visiting another club? Take a banner—bring one back.

# 🎵 Bird Calls 🎵

- ★ Theme: February: *World Understanding*
- ❖ Newest Members. Welcome Jagan Ailinani and Curtis Vaughn as our newest members...
- ☺ Image: Promotional announcements about Rotary are now running on WSIU radio.
- | Rotary Reader: Regina Glover (RC-Carbondale) shared info about the need for readers in local schools.
- 🎵 February Birthdays: Jagan Ailinani (4), D Coracy (24), G Petrowich (26).
- 📌 Programs: February (T Mathias), March (R Osborn ), April (K Renfro).
- \* Reminder: When you contribute to The Rotary Foundation, please notify Foundation chair, **PE Steve**.
- Z Pig! Missed a meeting? Please make up your contribution.
- ➔ Roster Updates? Notify Secretary Dan.
- ☐ Dues: Jan. 1, Apr. 1, July 1, Oct.1. Treasurer **Shane**.



## YOUR NOTES

*Hog Wild Again!*

T Mathias, F Betz, J Betz,  
S Battiste, M Sinnott,  
D Becque, F Becque,  
C Hinde, C Parker,  
G Petrowich, O Weidner,  
S Carsrud, R Osborn,  
G Waring, J Wides,  
R Sarao, M Cropper,  
S Heyer, [who's next?](#)



*Yum! Yum! more, please!*

## Visiting Rotarians & Guests

Bob Fox, Francesca Fox (RYE)  
Tess Rogers (R Sarao)

### Membership Matters

The Membership Committee presented its initial session on matters of membership. Jack Wides, Marcia Sinnott, Jack Langowski, and Steve Battiste shared information and led a role-playing exercise about inviting prospective members to attend a meeting and consider joining.

PP/AG Jack disseminated and discussed a brochure (work in progress) to highlight the nature and activities of the club. He emphasized the relevant of a positive mindset for attracting new members. Club members were invited to offer suggestions about brochure contents and design.

PDG Jack shared valuable insights about recruitment of new members, emphasizing positives of club growth and member involvement, including but not limited to networking, social interaction, goodwill, leadership growth, synthesis of ideas, and more – all leading to personal satisfaction.

PP Marcia and PE Steve introduced the role-playing exercise focused on developing an “elevator speech,” an informative statement about RI that is brief enough to engage someone in the time of an elevator ride. Members at each table developed a sample, then duos and trios of members presented their inventive scenarios.

Committee members noted that the brochure and the previously disseminated invitation cards are useful tools, but the positive involvement of each member is the most meaningful ingredient in recruiting.

The committee will also be working on retention and new member orientation as elements of the its overall role and responsibilities. A second session on membership will be presented at a March meeting.

### 2013-14

### KEY CONTACTS

### \*Board members

President* ..... President-elect* / Foundation Cmte Chair ..... Vice President* / International Cmte Chair ..... Past President* / Service Projects..... Secretary* ..... Treasurer* ..... Director* / Youth Cmte Chair..... Director* / Bulletin/Programs/Admin Cmte Ch .... Director* / Public Image Cmte Chair..... Sergeant-at-Arms .....	Randy Osborn ..... Steve Battiste ..... Martha Cropper ... Kathy Renfro ..... Dan Becque ..... Shane Carsrud ..... Tessie Ojewuyi ..... Terry Mathias ..... Greg Petrowich .... Craig Hinde .....	randy.o@bgc-cdale.org ..... steve@businessresourcegroup.net ..... mcropper777@gmail.com ..... kato.ren618@gmail.com ..... mdbecque@gmail.com ..... shane.carsrud@oldnational.com ..... theresa.ojewuyi@wellsfargoadvisors.com .... mathiasil@aol.com ..... gpetrowich@gmail.com ..... hindecraig@gmail.com ..... AC 618 925-3403 201-7509 201-5688 713-0412 529-3307 457-3741 856-332-5381 924-5655 303-8345 549-5572
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