



★ EARLY ★ BIRD ★ NEWS ★

The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Pres. Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09, 2010-11, 2012-13, 2013-14 ★
★ Governor's Trophy: 1996-97, 2012-13 ★ ★ Bulletin: 1993, 2003, 2004, 2005, 2010 ★ ★ Web Site: 2009 ★
★ District Governors: Blanche Carlton Sloan, Jack Langowski ★

Club #26036



27 JANUARY 2015

Service
▲ Self

◆ TODAY ◆

Jeff Speith, Old National Bank
100 Men Who Cook - This ABLE Veteran

RI President District Governor
Gary C.K. Huang **Lane Harvey**

DATES TO KNOW

- January Theme: *Rotary Awareness*
- February Theme: *World Understanding*
- Feb 7/21/28 Pre-PETS & Foundation Training (required) 2/7 @ JALC
- 23 Rotary Anniv. / World Understanding Day
- Mar 14-15 PETS & Officer Training, Effingham
- April 18 Beautiful Southern Ride: 30/60/75 miles
- June 6 100 Men Who Cook - ONB/Rotary/TAV
- 6-9 International Convention, São Paulo

February Meetings

Organizer: T Mathias

- 2 Rotary: Global Perspective - Olga Weidner
- 10 Business Meeting
- 17 Deb Frey: Youth Success Rally, Mar. 7
- 24 TBD

Goal! 100% participation

EVERY
ROTARIAN
EVERY
YEAR

Assignments: February 2015

Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
3 K Renfro	F Betz	R Lenzi (RI)
10 J Salmo	J Betz	J Langowski
17 M Sinnott	M Black	S Ojewuyi (CT)
24 C Vaughn	D Booth	T Ojewuyi (GKO)

Early Bird News prepared weekly (Deadline: Sunday, 4 pm).
PDF on the club website.

'15-'16 Theme, Logo

2015-16 RI President **K.R. "Ravi" Ravindran** announced the theme and theme logo for next Rotary year:



Be a gift to the world

Ravindran noted, "Every one of us has something to give — whoever we are, whatever our place in life. We can give our talent, our knowledge, our abilities, and our effort; we can give our dedication and our devotion. Through Rotary, we can take these gifts and make a genuine difference in the lives of others and our world."

"Rotary is a way to bring out the best part of ourselves, and let it guide our lives. Too often, we spend our days in pursuit of the goals that should matter least. We focus our attention on our own achievements and our own pain; we devote endless energy to the accumulation of material things. Yet at the end of our lives, no one will remember us for the cars we drove, the clothes we wore, the titles we carried, or the offices we sat in. We will not be admired for the efforts we poured into making our own lives richer or our own status higher. In the end, our worth will be measured not by how much we acquired, but by how much we gave away."

REMINDERS

Makeups:

- Mon. Noon, Herrin, Civic Center
- Tues. 6:00 pm, Jackson-Williamson Co-Sunset, Bandana's Rest.
- Wed. 7:30 am, Carterville Area, Crab Orchard G.C.
- Wed. Noon, Carbondale, Lakeland School
- Th. 7:00 am, Anna-Jonesboro, Union County Hospital
- Th. Noon, Marion, First Methodist Church

Contributions: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693

Meeting Makeups: Mark "M" in the date block on attendance sheet and clip the makeup card to the clipboard.

Banners: Visiting another club? Take a banner—bring one back.

Visiting Rotarians & Guests

Jeff Grubbs, RC-Carbondale

Meet the Editor

Autumn Phillips, Editor of the *Southern Illinoisan* and a former Rotarian, led an interactive, hands-on session to demonstrate preparation of a daily edition.

Following a brief self-introduction and preview of the session, she asked members to identify, then “pitch” story ideas. Topics ranged from current news – the State of the Union address – to local and regional happenings.

Phillips then guided members to probe the nature of each story to find the real news within – i.e., the “nugget” – and, as appropriate, any local or regional impact. For example, within the SOTU, we identified the matter of “free tuition” for community college students.

Next, she explained the structure of the front page, then prompted members to select from the identified story ideas the likely contents for various positions of the page.

After distributing several thought-provoking articles, she finished with a brief examination of certain ethical issues that journalists face. One involved the question of naming victims in domestic violence cases. Through Socratic questioning, she guided members through identifying relevant aspects of the controversial matters, eliciting both personal and professional perspectives, then drawing out prevailing and countervailing views for examination.

♪ Bird Calls ♪

!! **Rotary Direct:** The simplest way to achieve “Sustaining Member” status in 2015 ...

♪ **January Birthdays:** Fran Becque (8), Aur Beck (9), Blanche Sloan (22), Dan Booth (25).

📅 **Programs:** February (?), March (T Ojewuyi), April (?)

* **Reminder:** When you contribute to TRF, please notify club Foundation chair, **PE Fran**.

\$ **Pig!** Missed a meeting? To assure scholarship funding, please make up your contribution.

➔ **Roster Updates?** Please notify Secretary **Dan**.

☐ **Dues:** Jan. 1, Apr. 1, July 1, Oct.1. Treas. **Shane**.

▼ ▼ YOUR NOTES

DUES ARE DUE!



M Cropper, C Vaughn,
S Heyer, G Petrowich,
J Wides, M Sinnott,
O Weidner, S Battiste,
T Mathias, L Bremer,
D Becque, F Becque,
F Betz, J Betz, G Waring,
S Carsrud, J Langowski,
R Osborn, B Fox, R Sarao,
J Ailiani, J Salmo, **next?**

*I'm a hungry hog!
Make me a happy hog!*

2014-15

KEY CONTACTS

*Board members

2014-15	KEY CONTACTS	*Board members
President*	Steve Battiste	AC 618 201-7509
President-elect* / Foundation Cmte Chair	Fran Becque	529-3307
Vice President*	Martha Cropper	201-5688
Immed. Past President*	Randy Osborn	925-3403
Secretary*	Dan Becque	529-3307
Treasurer*	Shane Carsrud	457-3741
Director* / Youth Svc Cmte Chair.....	Tessie Ojewuyi	856-332-5381
Director*	Joyce Hesketh	549-5628
Director* / Public Image Cmte Chair.....	Greg Petrowich	303-8345
Service Projects Coordinator	Jacque Betz	549-6953

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Club #26036

www.carbondalebreakfastrotary.org