

★ **EARLY BIRD NEWS** ★

The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Pres. Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09, 2010-11, 2012-13 ★
 ★ Governor's Trophy: 1996-97, 2012-13 ★ ★ Bulletin: 1993, 2003, 2004, 2005, 2010 ★ ★ Web Site: 2009 ★
 ★ District Governors: **Blanche Carlton Sloan, Jack Langowski** ★ Club #26036

EVERY
 ROTARIAN
 EVERY
 YEAR

25 MARCH 2014

Service
 ▲ Self

◆ **T O D A Y** ◆

Chief John Michalesko

City of Carbondale, Fire & Prevention

| | |
|-----------------------------------|---|
| RI President Ron Burton | District Governor Mike Nowobilski |
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DATES TO KNOW

- March Theme: *Literacy Month*
- April 3 Board meeting, 11:30 a.m.
- 5 Beautiful Southern Ride
- 26 District Assembly, JALC
- June 1-4 International Convention, Sydney, Australia
- July 26 Membership/Foundation Seminar
- 25-27 RYLA @ Little Grassy
- 1 May: Registration. 1 June: Late registration.
- November District Conference, Mt. Vernon

April Meetings

Organizer: K Renfro

- 1 Jennifer Behnken, Urban Forestry
- 8 Business Meeting
- 15 Mayor Don Monty
- 22 Angie Kuehl, Community Market
- 29 Fifth Tuesday Social

EREY 2013-14 Goal: 100% participation

Assignments: **APRIL 2014**

| Greeter & Introductions | Moment of Reflection | Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves |
|-------------------------|----------------------|--|
| 1 M Cropper | T Rogers | D Becque (GKO) |
| 8 J Hesketh | R Sarao | F Becque (RI) |
| 15 S Heyer | M Sinnott | F Betz (RI) |
| 22 C Hinde | C Vaughn | J Betz (RI) |
| 29 M Johansson | G Waring | M Black (CT) |

Early Bird News prepared weekly (Deadline: Sunday, 4 pm). PDF on the club website.

Quick Look

The Carbondale Fire Department's organization is as follows:

- Fire Chief (1)
- Assistant Fire Chiefs (3)
- Fire Captains (3)
- Fire Captain/Training Officer (1)
- Fire Fighters (21)
- Fire Secretary (1)
- Fire Inspector (1)

The Department has a Fire Investigation Unit that consists of four Illinois State-Certified Arson Investigators, six Illinois State-Certified Fire Investigators, and Pal, a Goldador K-9.

The Department has a full-time Fire Inspector who is responsible for inspecting all commercial occupancies within the City as well as assisting with public education programs.

Services provided include education, prevention, inspection, investigation, suppression, emergency management, and rescue. Emphasis is placed on education and prevention to prevent fires and reduce the need for suppression response.

REMINDERS

Makeups:

- Mon. Noon, Herrin, Civic Center
- Mon. Noon, Harrisburg, Ponderosa Steak House
- Mon. 6:00 pm, Jackson-Williamson Co-Sunset, The Haven
- Wed. 7:30 am, Carterville, Crab Orchard G.C.
- Wed. Noon, Carbondale, Lakeland School
- Th. 7:00 am, Anna-Jonesboro, Union County Hospital
- Th. Noon, Marion, First Methodist Church

Contributions: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693

Meeting Makeups: Mark "M" in the date block on attendance sheet and clip the makeup card to the clipboard.

Banners: Visiting another club? Take a banner—bring one back.

♪ Bird Calls ♪

Visiting Rotarians & Guests

Kelli Ballard AG, RC-JWC-Sunset

More on Membership

- ☺ **Announced: Kelli Ballard** (PP, RC-JWC-Sunset) as Assistant Governor for our club for 2014-2015.
- 📌 **Adopt-a-Spot:** Thanks to Randy, Martha, Jagan, Fred, Kathy, & Steve+2 sons for highway cleanup, 19 March.
- ➡ **Weekly Programs:** Organizer needed for May.
- 🎵 **March Birthdays:** K Jones-Daly (15), J Hesketh (25), S Heyer (25).
- 📅 **Programs:** March (R Osborn), April (K Renfro), May (?).
- ✳️ **Reminder:** When you contribute to The Rotary Foundation, please notify Foundation chair, **PE Steve**.
- 💰 **Pig!** Missed a meeting? Please make up your contribution.
- ➔ **Roster Updates?** Notify Secretary **Dan**.
- 📄 **Dues:** Jan. 1, Apr. 1, July 1, Oct.1. Treasurer **Shane**.

In this second of two sessions on membership prepared by the Membership Committee, PP **Jack Wides** conducted a brief survey of member demographics and affiliation motivation: gender, age, years in Rotary, reasons for joining, and reasons for remaining in RI. Results: to be compiled and reported.

Next, discussion focused on the need for and role of Mentors for new members, followed by a brief summary of mentor duties. The committee has initial responsibility for recommending possible mentors for new members, subject to Board oversight.

The next segment focused on new member orientation. Wides reported that PP **Marcia**, PDG **Jack**, and he will conduct orientation for newest members in the near future, depending on scheduling. He briefly previewed likely contents.


Also, members contributed views on important aspects of an “elevator speech,” including brevity, active listening, prospective member interests, purpose and mission of Rotary International, focus of this club, even community needs.

Wides emphasized that recruitment is a year-round effort for all members. He invited members to use the new brochure and the invitation card to attract prospective members. Raising awareness is a significant component to success in membership development. The committee will also begin to focus on retention as another component.

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**YOUR NOTES** ▼▼▼

*Hog Wild Again!*

**T Mathias, F Betz, J Betz,  
 S Battiste, M Sinnott,  
 D Becque, F Becque,  
 C Hinde, C Parker,  
 G Petrowich, O Weidner,  
 S Carsrud, R Osborn,  
 G Waring, J Wides,  
 R Sarao, M Cropper,  
 S Heyer, T Rogers,  
 who's next?**



*Yum! Yum! More, please!*

| 2013-14                                     | KEY CONTACTS   |                                        | *Board members     |
|---------------------------------------------|----------------|----------------------------------------|--------------------|
| President*                                  | Randy Osborn   | randy.o@bgc-cdale.org                  | AC 618<br>925-3403 |
| President-elect* / Foundation Cmte Chair    | Steve Battiste | steve@businessresourcegroup.net        | 201-7509           |
| Vice President* / International Cmte Chair  | Martha Cropper | mcropper777@gmail.com                  | 201-5688           |
| Past President* / Service Projects          | Kathy Renfro   | kato.ren618@gmail.com                  | 713-0412           |
| Secretary*                                  | Dan Becque     | mdbecque@gmail.com                     | 529-3307           |
| Treasurer*                                  | Shane Carsrud  | shane.carsrud@oldnational.com          | 457-3741           |
| Director* / Youth Cmte Chair                | Tessie Ojewuyi | theresa.ojewuyi@wellsfargoadvisors.com | 856-332-5381       |
| Director* / Bulletin/Programs/Admin Cmte Ch | Terry Mathias  | mathiasil@aol.com                      | 924-5655           |
| Director* / Public Image Cmte Chair         | Greg Petrowich | gpetrowich@gmail.com                   | 303-8345           |
| Sergeant-at-Arms                            | Craig Hinde    | hindecraig@gmail.com                   | 549-5572           |

Address: P.O. Box 3992, Carbondale IL 62902      Club #26036      www.carbondalebreakfastrotary.org