



★ EARLY ★ BIRD ★ NEWS ★

The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Pres. Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09, 2010-11, 2012-13, 2013-14 ★

★ Governor's Trophy: 1996-97, 2012-13 ★ ★ Bulletin: 1993, 2003, 2004, 2005, 2010 ★ ★ Web Site: 2009 ★

★ District Governors: Blanche Carlton Sloan, Jack Langowski ★

Club #26836



18 NOVEMBER 2014

Service
▲ Self

◆ TODAY ◆ TRF, Club, Community

RI President District Governor
Gary C.K. Huang Lane Harvey

DATES TO KNOW

November Rotary Theme: *Foundation Month*
Nov 21 25th Anniversary Celebration
Dec 9 Annual Meeting: Elections
16 Holiday Gift Exchange
Feb 7/21/28 Pre-PETS: locations to be announced
Mar 14-15 PETS and officer training, Effingham.
June 6-9 International Convention, São Paulo

November Meetings

Organizer: Foundation Committee

4 The Rotary Foundation (TRF) and You
11 Business Meeting
18 TRF: Club and Community
25 RI, TRF, and Global Good! DGN Dave Matthews

Goal Achieved! 100% participation

EVERY
ROTARIAN
EVERY
YEAR

Assignments: November 2014

Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
4 B Fox	K Renfro	F Betz (GKO)
11 J Hesketh	J Salmo	J Betz (RI)
18 S Heyer	U Onyebadi	M Black (RI)
25 M Johansson	M Sinnott	D Booth (CT)

Early Bird News prepared weekly (Deadline: Sunday, 4 pm).
PDF on the club website.

Must-Do's

... to Get Noticed on Social Media

1. Create a page on Facebook for your event. Add some news before inviting friends. Keep the text short and snappy, bearing in mind that social media is designed to entertain.
2. Use active photos ... show people doing things. Photos of active people having fun generate the excitement you want to portray far better than check-passing photos or group shots.
3. Use Twitter and hashtags often. Using one or two hashtags per post makes posts visible to anyone who shares your interest.
4. Get all members involved in social media. Social media works as a public relations tool - likes, shares, and comments spread the original message beyond the immediate network and into the networks of friend's friends.
5. Spend a little money on a Facebook ad. An investment of as little as \$25 to \$50 can boost your reach significantly.

REMINDERS

Makeups:

Mon. Noon, Herrin, Civic Center
Mon. 6:00 pm, Jackson-Williamson Co-Sunset, Shawnee Alliance
Wed. 7:30 am, Carterville Area, Crab Orchard G.C.

Wed. Noon, Carbondale, Lakeland School
Th. 7:00 am, Anna-Jonesboro, Union County Hospital

Th. Noon, Marion, First Methodist Church
Contributions: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693

Meeting Makeups: Mark "M" in the date block on attendance sheet and clip the makeup card to the clipboard.

Banners: Visiting another club? Take a banner-bring one back.

Bird Calls

- **This Week:** Anniversary Committee, 11:30 a.m., Pagliai's.
- 😊 **Awards & Recognition:** from the District Conference - to be announced Friday evening.
- ✚ **Newest Members:** Uche Onyebadi - Higher Educ.-Journalism; Jim Salmo - Higher Educ.-Advancement.
- 🎵 **November Birthdays:** M Black (13), R Lenzi (17).
- **Programs:** November (Foundation Comm.), December (J Betz).
- * **Reminder:** When you contribute to TRF, please notify Foundation chair, **PE Fran**.
- 💰 **Pig!** Missed a meeting? Please make up your contribution to assure full funding of scholarships.
- ➔ **Roster Updates?** Please notify Secretary **Dan**.
- 📅 **Dues:** Jan. 1, Apr. 1, July 1, Oct.1. Treas. **Shane**.

YOUR NOTES  **DUES ARE DUE!**

Hog Wild!
 M Cropper, C Vaughn,
 S Heyer, G Petrowich,
 J Wides, M Sinnott,
 O Weidner, S Battiste,
 T Mathias, L Bremer,
 D Becque, F Becque,
 F Betz, J Betz, G Waring,
 S Carsrud, J Langowski,
 R Osborn, B Fox, R Sarao,
 J Ailinani, J Salmo,
I'm a hungry hog!
Make me a happy hog!



Visiting Rotarians & Guests

None

Business Meeting

Minutes/October. Approved as presented.

Treasury. YTD: Income-\$9123; Expense-\$9748. Balances: Checking-\$8950; Accts Rcvbl-\$122; Liabilities-\$4160 (CCHS scholarships: \$2410; DSG: \$1750); Equity-\$4912.

Officer Change. Club membership approved a reordering of two elected officer positions, effective immediately: Fran Becque > President-elect and Chair of Foundation Committee; Martha Cropper > Vice President/PE-Nominee. Mutually agreed exchange.

Nominations. The Nominating Committee presented a partial report: Directors (2): Joyce Hesketh, Aur Beck; to be reported: Secretary, Treasurer, Director (1), Vice President (2015-16). Nominations remain open until the Dec. 9 Annual Meeting (elections).

25th Anniversary Celebration. Committee members summarized plans and preparation.

District Conference. Six members are registered for the Nov. 14-15 conference in Mt. Vernon. Other registrations are invited/due.

Veterans. Club members who are military veterans were recognized.

2014-15

KEY CONTACTS

***Board members**
AC 618

President*	Steve Battiste	steve@businessresourcegroup.net	201-7509
President-elect* / Foundation Cmte Chair	Martha Cropper	mcropper777@gmail.com	201-5688
Vice President*	Fran Becque	franbecque@hotmail.com	529-3307
Immed. Past President*	Randy Osborn	randy.o@bgc-cdale.org	925-3403
Secretary*	Dan Becque	mdbecque@gmail.com	529-3307
Treasurer*	Shane Carsrud	shane.carsrud@oldnational.com	457-3741
Director* / Youth Svc Cmte Chair	Tessie Ojewuyi	theresa.ojewuyi@wellsfargoadvisors.com	856-332-5381
Director*	Joyce Hesketh	joyjardin@aol.com	549-5628
Director* / Public Image Cmte Chair	Greg Petrowich	gpetrowich@gmail.com	303-8345
Service Projects Coord.	Jacque Betz	jacquiebz@gmail.com	549-6953